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| Question | Very Much | Somewhat | Neutral | Very Little | Not at All |
| Do you routinely make crafts as a hobby or for fun? |  |  |  |  |  |
| Do you or your family own a glue gun now? |  |  |  |  |  |
| Do you find yourself needing to repair or fix broken items made of wood, glass, plastic, and metal? |  |  |  |  |  |
| When given the choice between a wireless and wired product do you prefer a wireless one? |  |  |  |  |  |
| How important is it if this product is easy to use? |  |  |  |  |  |
| How important is it if this product is easy to control? |  |  |  |  |  |
| How important is it if this product has a long battery life? |  |  |  |  |  |
| How important is it if this product visually attractive and appealing? |  |  |  |  |  |
| How important is it if this product is lightweight? |  |  |  |  |  |
| How important is it if this product is easy to plug in and charge? |  |  |  |  |  |
| How important is it if this product is durable? |  |  |  |  |  |
| How important is it if this product uses industry standard glue sticks rather than its own brand? |  |  |  |  |  |
| How important is it if this product is relatively quiet? |  |  |  |  |  |
| How important is it if this product minimizes risk of burns? |  |  |  |  |  |
| How often do you find yourself having to glue something in a week? |  |  |  |  |  |
| How important is it for the product to be child safe? |  |  |  |  |  |
| How important is it to be able to refile easily? |  |  |  |  |  |
| How important is it for the product to be leak proof? |  |  |  |  |  |
| How important is the products small size for handling? |  |  |  |  |  |
| How important is it for the product to be easy to clean? |  |  |  |  |  |
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